



Electronic Tele-Communications, Inc.
2013 Annual Report

A LETTER TO OUR SHAREHOLDERS

2013 was a successful year for ETC. Although sales lagged 2012 by 9% we still generated positive earnings for the third year in a row. These earnings enabled us to fully repay borrowings on our line of credit, leaving back rent as our only major debt. Our public telephone network markets stabilized somewhat during the year, but the governmental sequester negatively impacted our government market. As we enter 2014 we are seeing improvement in our government market and anticipate 2014 year end results to remain positive in both sales and earnings.

ETC's sophisticated, quality and reliable products are operating throughout North America and the world. Many of these installed systems, both ours and others, are well beyond their expected useful lives having been installed before 2000, and in some cases back in the 1980's. The age of this equipment, in conjunction with competitors leaving the market, makes it difficult for our customers to maintain the older equipment. Eventually, these factors support a market for upgrades, replacements, and enhancements. Our flagship Emcee Elf System, available in multiple configurations, meets or exceeds the requirements of our customers and provides the ability for our customers to offer additional services to their customers, more economically than if they had to purchase multiple independent systems.

ETC's Time Weather and Temperature (TWT) announcement services continue to be provided to customers throughout the United States, with approximately a million calls answered by ETC's TWT equipment daily. ETC provides the TWT announcers, the professionally recorded announcements and advertisements, and the weather forecasts updated twice a day. This service is especially important for those individuals who do not have the option or ability or desire to get this information via the internet or other channels. Although impacted by changes in technology and people's habits, whether used as a public service vehicle or as an advertising medium, there is no question that a lot of people listen to ETC time, temperature, and weather announcements every day.

In accordance with the provisions of our Articles of Incorporation, both the Class A and Class B shareholders will vote on the election of directors and on any other business to be conducted at this year's annual meeting on May 2, 2014. Annual meeting materials will be available March 21, 2014 to Shareholders of Record on March 4, 2014. Shareholders can download the annual meeting materials consisting of this annual report, a proxy statement, and proxy voting instructions and materials from ETC's website at http://www.etcia.com/financial_request.asp. Our Registered Transfer Agent will compile the Class A votes and forward the results to ETC's Corporate Secretary to be merged with the Class B votes being compiled by ETC's Corporate Secretary. All shareholders are entitled to vote, one vote for each share of Class A or Class B stock that they own.

We have been providing telephone announcement solutions for over 80 years, and expect to provide these solutions for many more years. Although we are always looking for ways to expand beyond the telephone industry, we believe this industry is still vital and it remains the primary segment of our business. We will continue to control expenses, and look forward to improvements in sales as the economic, political and market conditions continue to improve.



Dean W. Danner, P.E. - President & CEO
March 1, 2014

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's Discussion and Analysis should be read in conjunction with the Financial Statements, Notes to Financial Statements, Five Year Review of Selected Financial Data, and Quarterly Financial Data, all of which appear later in this report.

OVERVIEW

ETC designs, manufactures, markets and sells digital voice information systems and related services to the telecommunications industry and other businesses. Its systems are sold to operating telephone companies, competitive local exchange carriers, wireless carriers, cable companies, leading telecom manufacturers, and other telecom companies to provide them with revenue generating applications and informational services for their networks. In addition, ETC provides time weather temperature systems and related services to telecom customers and other businesses that allow them to advertise and provide informational services to their communities.

Revenues are generated by selling and leasing equipment to customers. In addition, ETC generates revenue by providing services to customers such as installation, repair, maintenance, professional recording of announcements, and weather updates.

Since 2000, ETC and the telecommunications industry have seen a slowdown caused by over-capacity in industry infrastructure. This over-capacity, combined with expansion into wireless, broadband, and television, caused customers to delay their purchases of capital equipment for their wired networks where many of ETC's products are deployed. ETC has adjusted its size, realigned its operations, and cut costs several times. 2013 saw continued activity in the wired side of the telecommunications industry and ETC was able to break even in the first and third quarters and be profitable in the second and fourth quarters and for the year. We will continue to monitor our sales levels and operations to determine if additional adjustments are necessary to consistently enhance our profitability and cash flow.

RESULTS OF OPERATIONS

The following table presents certain items from our Statements of Operations, expressed as percentages of net sales, together with the percentage change in the actual amounts of such items from the prior period.

	Percentage of Net Sales		Percent Change Increase (Decrease)
	2013	2012	2013 vs. 2012
Net sales	100.0%	100.0%	(14.0)%
Cost of products sold	50.4	48.2	(10.0)
Gross profit	49.6	51.8	(17.8)
General and administrative expenses	17.1	16.1	(8.3)
Marketing and selling expenses	12.9	11.8	(6.5)
Research and development expenses	14.8	13.1	(2.6)
Other income (expense)	3.8	(1.4)	331.0
Earnings before income taxes	8.6	9.5	(22.0)
Income taxes (benefit)	--	--	--
Net earnings	8.6	9.5	(22.0)

Revenues

Net sales were \$1,715,142 in 2013 and \$1,994,943 in 2012, a decrease of 14.0% between years. The 2013 net sales consisted primarily of equipment sales of \$876,486 or 51.1% of net sales, and revenues from operating leases, sales-type leases and services of \$838,656 or 48.9% of net sales. The 2012 net sales consisted primarily of equipment sales of \$1,095,921 or 54.9% of net sales, and revenues from operating leases, sales-type leases and services of \$899,022 or 45.1% of net sales. The decrease in sales was partially due to the government sequester delaying some customer projects.

The majority of 2013 sales of our interactive voice information systems were from existing customers implementing network maintenance projects. ETC expects our customers to focus their capital spending in broadband expansion before investing in wire line operations, where ETC network equipment has mainly been deployed. We continue to see an increase in quotation activity for new systems, but it is not possible to predict the success rates in turning these quotations into sales.

As newer units replace older time weather temperature systems that are leased by other customers, lease revenues decrease. It is anticipated that lease revenue will continue to decrease, but will be replaced in part by revenue from increased services provided with respect to the new time weather temperature systems that replace the leased units.

Product pricing for our equipment remained relatively constant between years. Inflation did not have a material impact on revenues.

Gross Profit

Gross profit was 49.6% of net sales in 2013 compared to 51.8% of net sales in 2012. The decrease in 2013 gross profit was due to lower equipment sales over which to spread fixed manufacturing costs. It is possible that the lower levels of manufacturing and service personnel from prior cost reductions could hamper our ability to meet customer demand should sales volumes increase in the future. However, if this occurs we believe we will be able to hire additional personnel to meet our needs.

Operating Expenses

Total operating expenses in 2013 were \$767,908 or 44.8% of net sales, compared to \$816,657 or 40.9% of net sales in 2012. General and administrative expenses decreased slightly primarily due to increased legal fees associated with trademark renewals in 2012. Marketing and selling expenses were down due to decreased commissions on decreased equipment sales. Research and development expense decreased because of accruals related to independent laboratory product testing in 2012.

Other Income and Expense

Net other income in 2013 was \$65,187, compared to \$28,218 in 2012. The increase between years was due to gains on the sale of investments and less interest expense incurred on borrowings in 2013 compares to 2012.

Income Taxes

Income tax expense was \$0 in 2013 and \$0 in 2012.

Net Earnings and Earnings Per Share

Net earnings in 2013 were \$147,511, compared to \$189,201 in 2012. Lower equipment sales is the primary reason for the decrease in net earnings in 2013 and was partially offset by the gain on the sale of investments.

LIQUIDITY AND CAPITAL RESOURCES

Working capital was (\$364,347) at December 31, 2013, compared to (\$365,359) at December 31, 2012. Working capital remained relatively unchanged. The slight increase in working capital in 2013 was primarily due to the payback of borrowings on the line of credit.

Capital expenditures were \$23,558 in 2013 and \$6,768 in 2012. The capital expenditures in 2013 primarily consisted of a capital equipment project in process and continuing computer equipment upgrades.

Accounts receivable decreased from \$182,216 in 2012 to \$50,105 in 2013, primarily due to timing of collections and end of year sales. Inventories increased from \$185,365 in 2012 to \$192,514 in 2013 due to increased inventory costs. In 2013, ETC reestablished sales-type leases of our Audichron Z-10 as replacements for older Audichron systems. Net investment in sales-type leases in 2013 was \$21,607. Most new systems are sold to the customer. Accounts payable decreased from \$53,615 in 2012 to \$19,788 in 2013 primarily due to timing differences and lower end-of-year equipment sales.

To supplement cash flow, the Company has an agreement with an entity controlled by affiliates of the Company for up to \$200,000 of borrowing availability. As of December 31, 2013, the Company has paid off the cash borrowings against this revolving credit facility. Additionally, the Company has unpaid rent due to the same entity totaling \$537,937 and \$534,307 as of December 31, 2013 and 2012, respectively. The increase in unpaid rent is due to management's decision to repay the line of credit.

Management is cautiously optimistic that market conditions and demand for the Company's products will improve and that the Company's operations will remain profitable and generate sufficient internal cash flow to support operations at the current expense levels. If the Company is able to increase its sales volume, additional financing in the form of internally generated cash flow and/or third-party financing may be required to finance increases in inventory and accounts receivable. Management believes the Company's current operating structure will enable the Company to continue operations for the foreseeable future. However, there can be no assurance that any or all of these items will be accomplished.

Contractual Obligations

ETC has contractual obligations for operating leases for its facilities in Waukesha, Wisconsin. The lease ends in 2015. Future minimum lease payments as of December 31, 2013, for the facility are as follows:

2014	\$	162,000
2015		<u>168,000</u>
Total	\$	<u>330,000</u>

We treat these contractual obligations as normal operating expenses and plan to fund them with internally generated cash flow, including back rent obligations. Our ability to do this will depend on achieving the sales levels necessary to reach cash flow breakeven levels. There are no assurances that this can be accomplished.

ETC does not have any contractual obligations for purchases of materials from vendors used in the manufacture of our products for 2014 or future years.

Critical Accounting Estimates

There are a few areas of our financial statements that require us to use accounting estimates to comply with generally accepted accounting principles. These accounting estimates are made using our best judgment and may vary from actual results. Critical accounting estimates are used in the following areas:

Accounts Receivable -- Accounts receivable are reduced by an allowance for amounts that may become uncollectible in the future. The estimated allowance for uncollectible accounts is based primarily on a specific analysis of accounts in the receivable portfolio and historical write-off experience. While we believe the allowance to be adequate, if the financial condition of our customers were to change resulting in impairment of their ability to make payments, additional allowances may be required.

Inventory -- Our inventories are valued at the lower of cost or market value. We periodically review inventory quantities on hand and record a provision for excess and/or obsolete inventory based primarily on our estimated forecast of product demand, as well as historical usage. Our industry is characterized by rapid technological change and frequent new product development, both of which could result in an increase in the amount of obsolete inventory quantities on hand. In such a case, there is a possibility that the reserve for excess or obsolete inventory may need to be adjusted in the future. Any significant unanticipated change in demand or technological developments could have a significant impact on the value of our inventory, the reserve required, and our future reported operating results.

Income Taxes -- The preparation of our financial statements requires us to estimate our current tax exposure together with assessing temporary differences between the carrying amounts of various assets and liabilities for financial reporting purposes and income tax purposes. These timing differences result in the recognition of deferred tax assets and liabilities to which we must record a valuation allowance to reduce the deferred tax assets to the amount that is more likely than not to be realized.

Significant judgment is required in determining our provision for income taxes, our deferred tax assets and liabilities, and any valuation allowance recorded against the deferred tax assets. We have recorded a full valuation allowance against our deferred tax assets of \$2,233,000 as of December 31, 2013 and \$2,427,000 as of December 31, 2012, due to our uncertainties related to our ability to utilize these assets because of our financial losses in prior years.

In the event actual results differ from our estimates, or we adjust our estimates in future periods, we may need to adjust our valuation allowance, which would materially impact our financial position and results of operations. If we are profitable in future years, our net operating loss carryforwards, which are our primary deferred tax assets, could be realized and our valuation allowance would be reduced and used to offset future income tax expense.

Independent Accountants

As a part of our efforts to reduce expenses, the Board of Directors has opted to not have the 2013 or 2012 financial statements reviewed by our independent accountants. We have had consultations with our independent accountants regarding accounting matters, however they have not been engaged to report or otherwise express any assurance on our 2013 or 2012 financial statements. All internal accounting procedures and reporting remains unchanged, including the quarterly review by all senior management of the financial disclosures and procedures.

Forward Looking Information

From time to time, information provided by ETC, statements made by its employees, and information included in its press releases and other public statements which are not historical facts are forward-looking in nature and relate to trends and events that may affect our future financial position and operating results. Forward-looking statements are not guarantees of future performance and involve a number of risks and uncertainties including, but not limited to: business conditions in the telecommunications industry, the length and severity of the recent worldwide recession and the timing and strength of a subsequent recovery, the Company's ability to achieve adequate sales levels or sufficient cash flow or cash reserves to support operations, technology changes, backlog, status of the economy, government regulations, sources of supply, expense structure, product mix, major customers, competition, litigation, and other risk factors. Investors are encouraged to consider the risks and uncertainties.

STATEMENT OF OPERATIONS
YEARS ENDED DECEMBER 31, 2013, 2012, AND 2011 - UNAUDITED

	2013	2012	2011
NET SALES (Note 15)	\$ 1,715,142	\$ 1,994,943	\$ 1,657,407
COST OF PRODUCTS SOLD	<u>864,910</u>	960,867	840,789
GROSS PROFIT	850,232	1,034,076	816,618
OPERATING EXPENSES:			
General and administrative	293,562	320,282	267,703
Marketing and selling	220,482	235,808	210,111
Research and development	253,864	260,567	220,330
	<u>767,908</u>	816,657	698,144
EARNINGS FROM OPERATIONS	82,324	217,419	118,474
OTHER INCOME (EXPENSE):			
Interest expense	(25,884)	(29,808)	(30,050)
Interest and dividend income	996	1,590	1,578
Gain on sale of investments	90,075	-	-
	<u>147,511</u>	189,201	90,002
EARNINGS BEFORE INCOME TAXES	147,511	189,201	90,002
Income taxes (benefit) (Note 8)	<u>-</u>	-	-
NET EARNINGS	147,511	189,201	90,002
OTHER COMPREHENSIVE INCOME (LOSS), NET OF TAX			
Unrealized gains (losses) on available for sale investments	<u>-</u>	3,606	(27,784)
TOTAL COMPREHENSIVE INCOME	<u>\$ 147,511</u>	\$ 192,807	\$ 62,218
BASIC AND DILUTED EARNINGS PER SHARE (Notes 12, 13 and 14):			
Class A common	\$ 0.06	\$ 0.08	\$ 0.04
Class B common	<u>\$ 0.06</u>	<u>\$ 0.08</u>	<u>\$ 0.04</u>

The accompanying notes are an integral part of these financial statements.

BALANCE SHEETS
YEARS ENDED DECEMBER 31, 2013 AND 2012 - UNAUDITED

	2013	2012
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 251,013	\$ 253,397
Available for sale investments (Note 2)	-	67,494
Trade accounts receivable, less allowance for doubtful accounts of \$18,500 in 2013 and \$19,100 in 2012	50,105	182,216
Inventories (Note 3)	192,514	185,365
Current portion of net investment in sales-type leases (Note 4)	6,316	-
Prepaid expenses and other current assets	8,708	7,404
Total current assets	<u>508,656</u>	695,876
PROPERTY AND EQUIPMENT (Note 5)	28,001	8,571
NET INVESTMENT IN SALES-TYPE LEASES (Note 4)	<u>15,291</u>	-
Total Assets	<u>\$ 551,948</u>	<u>\$ 704,447</u>
LIABILITIES AND STOCKHOLDERS' DEFICIT		
CURRENT LIABILITIES:		
Revolving credit facility and unpaid rent - related party (Note 9)	\$ 537,937	\$ 649,307
Accounts payable	19,788	53,615
Accrued expenses (Note 7)	219,678	255,392
Income taxes payable	6,824	5,520
Deferred revenue and customer deposits	44,492	53,117
Current portion of deferred gain on sale of building (Note 6)	11,302	11,302
Current portion of deferred rent (Note 6)	32,982	32,982
Total current liabilities	<u>873,003</u>	1,061,235
DEFERRED GAIN ON SALE OF BUILDING (Note 6)	11,302	22,604
DEFERRED RENT (Note 6)	<u>32,981</u>	65,963
Total liabilities	<u>917,286</u>	1,149,802
COMMITMENTS (Note 6)		
STOCKHOLDERS' DEFICIT (Notes 12 and 13):		
Preferred stock, authorized 5,000,000 shares, none issued	-	-
Class A common stock, authorized 10,000,000 shares, par value \$.01, issued and outstanding 2,009,149 shares	20,091	20,091
Class B common stock, authorized 10,000,000 shares, par value \$.01, issued and outstanding 499,998 shares	5,000	5,000
Additional paid-in capital	3,335,647	3,335,647
Accumulated other comprehensive income	-	67,494
Retained earnings (deficit)	<u>(3,726,076)</u>	<u>(3,873,587)</u>
Total stockholders' deficit	<u>(365,338)</u>	<u>(445,355)</u>
Total Liabilities and Stockholders' Deficit	<u>\$ 551,948</u>	<u>\$ 704,447</u>

The accompanying notes are an integral part of these financial statements.

STATEMENT OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2013, 2012 AND 2011 - UNAUDITED

	2013	2012	2011
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net earnings	\$ 147,511	\$ 189,201	\$ 90,002
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:			
Depreciation and amortization	4,128	3,217	3,915
Gain from sale of property, plant and equipment	(11,302)	(11,302)	(11,302)
Gain on sale of available for sale investments	(90,075)	-	-
Changes in operating assets and liabilities:			
Accounts receivable	132,111	(23,519)	(78,138)
Inventories	(7,149)	(10,193)	31,041
Net investment in sales-type leases	(21,607)	-	-
Prepaid expenses and other current assets	(1,304)	539	(575)
Accounts payable and accrued expenses	(69,541)	63,341	(47,629)
Deferred rent	(32,982)	(32,982)	(32,982)
Income taxes payable	1,304	(2,436)	(831)
Unpaid rent - related party	3,630	10,600	81,270
Deferred revenue and customer deposits	(8,625)	(5,332)	(3,533)
Total adjustments	<u>(101,412)</u>	<u>(8,067)</u>	<u>(58,764)</u>
Net cash provided by operating activities	<u>46,099</u>	<u>181,134</u>	<u>31,238</u>
CASH FLOWS FROM INVESTING ACTIVITIES:			
Capital expenditures	(23,558)	(6,768)	(2,182)
Proceeds from sale of available for sale investments	90,075	-	-
Net cash provided by (used in) investing activities	<u>66,517</u>	<u>(6,768)</u>	<u>(2,182)</u>
CASH FLOWS FROM FINANCING ACTIVITIES:			
Borrowings (payments) on revolving credit facility, net	(115,000)	(45,000)	-
Net cash used in financing activities	<u>(115,000)</u>	<u>(45,000)</u>	<u>-</u>
Net increase in cash and cash equivalents	(2,384)	129,366	29,056
Cash and cash equivalents at beginning of year	<u>253,397</u>	<u>124,031</u>	<u>94,976</u>
Cash and cash equivalents at end of year	<u>\$ 251,013</u>	<u>\$ 253,397</u>	<u>\$ 124,032</u>
Supplemental disclosures of cash flow information:			
Cash paid for income taxes	\$ 1,304	\$ 2,436	\$ 831
Cash paid for interest expense	25,538	29,536	30,361

The accompanying notes are an integral part of these financial statements.

STATEMENT OF STOCKHOLDERS' EQUITY
YEARS ENDED DECEMBER 31, 2013, 2012 AND 2011 - UNAUDITED

	Common Stock (Note 11)				Additional Paid-in Capital	Accumulated Other Comprehensive Income (Loss)	Retained Earnings (Deficit)	Total Stock- holders' Deficit
	Class A		Class B					
	Number of Shares	Amount	Number of Shares	Amount				
Balances at January 1, 2011	2,009,149	\$ 20,091	499,998	\$ 5,000	\$ 3,335,647	\$ 91,672	\$ (4,152,790)	\$ (700,380)
Net loss	-	-	-	-	-	-	90,002	90,002
Unrealized loss on investments	-	-	-	-	-	(27,784)	-	(27,784)
Comprehensive loss	-	-	-	-	-	-	-	62,218
Balances at December 31, 2011	2,009,149	20,091	499,998	5,000	3,335,647	63,888	(4,062,788)	(638,162)
Net earnings	-	-	-	-	-	-	189,201	189,201
Unrealized loss on investments	-	-	-	-	-	3,606	-	3,606
Comprehensive gain	-	-	-	-	-	-	-	192,807
Balances at December 31, 2012	2,009,149	20,091	499,998	5,000	3,335,647	67,494	(3,873,587)	(445,355)
Net earnings	-	-	-	-	-	-	147,511	147,511
Unrealized loss on investments	-	-	-	-	-	22,581	-	22,581
Transfer out of realized gain on sale of investments	-	-	-	-	-	(90,075)	-	(90,075)
Comprehensive gain	-	-	-	-	-	-	-	80,017
Balances at December 31, 2013	2,009,149	\$ 20,091	499,998	\$ 5,000	\$ 3,335,647	\$ -	\$ (3,726,076)	\$ (365,338)

The accompanying notes are an integral part of these financial statements.

**NOTE TO FINANCIAL STATEMENTS
YEARS ENDED DECEMBER 31, 2013, 2012 AND 2011**

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Business

The Company designs, manufactures, and markets digital voice information systems and related services. The Company's equipment provides a wide range of audio and computer information and call handling capabilities via telephone networks, computer networks, and the Internet. The Company's digital voice information systems deliver network interoperability and revenue-generating applications. Branding, time and temperature announcements, and weather forecasts are among the applications designed to increase customers' name recognition and market presence. Additionally, revenue-generating applications such as automatic callback, changed number with call completion, repeat dialing, and wake-up/reminder services enable providers to differentiate themselves from their competition. Services include professional recording, turn-key installations, on-site trainings, and 24-hour technical support.

The Company's customers include Regional Bell Operating Companies (RBOCs), Competitive Local Exchange Carriers (CLECs), independent telephone companies, long distance companies, wireless carriers, cable companies, utilities, leading telecommunications manufacturers, and other businesses and organizations.

The Company was incorporated in Wisconsin in 1980. The Company's executive offices, together with manufacturing, engineering, marketing, sales, and technical services are located in Waukesha, Wisconsin.

Use of Estimates in Preparation of Financial Statements

The preparation of the accompanying financial statements in conformity with accounting principles generally accepted in the United States ("GAAP") requires management to make estimates and assumptions that directly affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenue and expenses during the reporting period. Actual results may differ from these estimates and are subject to change in the near term.

Management considers its estimates related to inventory valuation, impairment evaluations for fixed assets, valuation of deferred tax assets, and allowance for doubtful accounts to be significant estimates.

Cash Equivalents

For purposes of the statements of cash flows, the Company considers all highly liquid debt instruments with an original maturity of three months or less to be cash equivalents.

Investments

Investments in equity securities that the Company does not necessarily intend to hold until maturity and that were not purchased for the purpose of selling the securities in the near term are classified as available for sale securities. Available for sale securities are reported at fair value with unrealized gains and losses reported in accumulated other comprehensive income (loss).

Fair Value Measurements

A three-tier hierarchy prioritizes the inputs used in measuring fair value as follows: Level 1, defined as observable inputs such as quoted market prices in active markets; Level 2, defined as inputs other than quoted market prices in active markets that are either directly or indirectly observable; and Level 3, defined as unobservable inputs in which little or no market data exists, therefore, requiring an entity to develop its own assumptions. The asset's or liability's fair value measurement level within the hierarchy is based on the lowest level of any input that is significant to the fair value measurements.

Trade Accounts Receivable and Concentration of Credit Risk

Trade accounts receivable are customer obligations due on normal trade terms requiring payment within 30 days from the invoice date. Payments of trade accounts receivable are allocated to the specific invoices identified on the customer's remittance advice or, if unspecified, are applied to the earliest unpaid invoices.

The carrying amount of trade accounts receivable is reduced by an allowance that reflects management's best estimate of the amounts that will not be collected. Management individually reviews all accounts receivable balances that exceed 60 days from invoice date and based on an assessment of current creditworthiness, estimates the portion, if any, of the balance that will not be collected.

The Company's sales are concentrated primarily in the domestic telecommunications industry. The Company performs periodic credit evaluations of its customers' financial condition and does not require collateral.

Inventories

Inventories are stated at the lower of cost or market. Cost is determined using the first-in, first-out (FIFO) method.

Property and Equipment

Property and equipment are stated at cost less accumulated depreciation and amortization. For financial reporting purposes, depreciation is provided using the straight-line method over estimated useful lives of three to five years.

The Company leases certain voice announcement equipment to certain customers for terms of one month to three years with renewal options on a month-to-month basis. All such leases are treated as operating leases. The leased equipment is stated at cost less accumulated depreciation. Depreciation is provided on the straight-line method over the estimated useful lives of the equipment.

Long-lived Assets

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. If the sum of the expected undiscounted cash flows is less than the carrying value of the related asset or group of assets, a loss is recognized for the difference between the fair value and carrying value of the asset or group of assets. Such analyses necessarily involve significant judgment. No impairment was recorded for 2013, 2012, or 2011.

Income Taxes

Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred income taxes related primarily to differences between the bases of certain assets and liabilities for financial statement and income tax purposes. The deferred income tax benefits and liabilities represent the future tax return consequences of those differences, which will either be taxable or deductible when the assets and liabilities are recovered or settled. If full realization is not expected, a deferred income tax valuation allowance will be recorded. Deferred income tax benefits also are recognized for operating losses that are available to offset future taxable income and tax credits that are available to offset future income taxes.

Management evaluated the Company's tax positions and concluded the Company had taken no significant uncertain tax positions that require adjustment to the financial statements. Accordingly, there is no accrual for uncertain income tax positions as of December 31, 2013 and 2012.

Revenue Recognition

The Company sells and leases equipment and related services. Terms of sale are documented on purchase orders and sales agreements. There are no multi-element contracts. Revenue from equipment and software sales is recognized at the time of shipment. Revenue from operating leases of time/weather/temperature equipment is recognized on a monthly basis as the monthly lease amount is billed to the customer. Revenue from services is recognized when the related service is provided. Revenue from the sale of maintenance contracts is deferred and recognized evenly over the term of the contract.

Sales of the Company's Audichron® 410 and Audichron® Z-10 interactive systems are accounted for as sales-type leases. Revenue is recognized upon shipment of these systems to the customer. The difference between the expected minimum payments and the revenue recognized for each agreement is unearned revenue. The unearned revenue is amortized over the term of each agreement using the effective interest method.

Revenue from sales-type leases, operating leases and services was approximately 49%, 45%, and 58% of total revenue in 2013, 2012, and 2011, respectively.

Shipping and Handling

Revenue received from and costs incurred for shipping and handling are reported in cost of products sold. Revenue received from shipping and handling fees were \$2,358, \$1,919, and \$3,741, in 2013, 2012, and 2011, respectively. Costs incurred for shipping and handling were \$3,187, \$2,239, and \$3,201, in 2013, 2012, and 2011, respectively.

Research and Development

Research and development costs related to the design and development of new products are expensed as incurred.

Variable Interest Entities

GAAP requires an entity to consolidate a variable interest entity if that enterprise has a variable interest (or combination of variable interests) that will absorb a majority of the entity's expected losses if they occur, receive a majority of the entity's expected residual returns if they occur, or both. In addition, the GAAP requires an entity that holds significant variable interest in a variable interest entity, but is not the primary beneficiary, to disclose certain information. Currently, the Company leases real estate from an affiliated entity and borrows money under a revolving credit facility from the same affiliated entity. Based on management's review of the affiliated entity and the Company's transactions with it, the Company is not required to consolidate or disclose further information.

Subsequent Events

Subsequent events were evaluated through March 21, 2014 which is the date the financial statements were issued.

2. AVAILABLE FOR SALE INVESTMENTS

Available for Sale Investments are comprised of corporate equity securities. Because the cost basis of the available for sale securities is zero, the cumulative net unrealized gain equals the fair value. Fair value is derived from the quoted market price in an active market (level 1). The Board of Directors decided to sell the investment in 2013 and use the cash generated in part to pay down debt. The results of the sale of the investment are detailed as part of the financial statements. Information as of and for the years ended December 31, 2013, 2012, and 2011, is summarized as follows:

	2013	2012	2011
Securities available for sale:			
Cost of equity securities	\$ 0	\$ 0	\$ 0
Cumulative net unrealized gain as reported in accumulated other comprehensive income, beginning of year	67,494	63,888	91,672
Current year unrealized net gain (loss) included in comprehensive income (loss)	22,581	3,606	(27,784)
Realized gain on sale	(90,075)		
Cumulative net unrealized gain as reported in accumulated other comprehensive income (loss), end of year	\$ 0	\$ 67,494	\$ 63,888

3. INVENTORIES

Inventories consisted of the following at December 31:

	2013	2012
Raw materials and supplies	\$ 139,911	\$ 95,895
Work-in-process and finished goods	19,291	44,654
Maintenance and demo parts	54,314	73,130
Reserve for obsolescence	(21,002)	(28,314)
Total Inventories	\$ 192,514	\$ 185,365

The Company has determined that certain inventories are obsolete or are in excess of anticipated future demand. Accordingly, the Company has recorded a reserve for obsolescence as indicated above. The Company will continue to evaluate these inventories and will adjust the reserve as needed in the future. Accordingly, this significant estimate is subject to change in the near term.

4. SALES-TYPE LEASES

The Company engages in sales agreements with customers for Audichron® Z-10 systems that are accounted for as sales-type leases. The agreements have varying length terms expiring in various years through 2016.

Following is a summary of the components of the Company's net investment in sales-type leases at December 31:

	2013	2012
Total minimum lease payments to be received	\$ 27,855	\$ -
Unearned revenue	(6,248)	-
Allowance for doubtful accounts	-	-
Net investment in sales-type leases	\$ 21,607	\$ -

Future minimum lease payments to be received under these agreements at December 31, 2013 are as follows:

Year	Rental Payments
2014	\$ 9,720
2015	9,720
2016	7,605
Total minimum lease payments	\$ 27,855

5. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at December 31:

	2013	2012
Equipment and furniture	\$ 1,576,543	\$ 1,564,513
Accumulated depreciation	(1,548,542)	(1,555,942)
Net property and equipment	\$ 28,001	\$ 8,571

6. LEASE COMMITMENTS

On July 18, 2001, the Company entered into a sale leaseback transaction with an entity controlled by affiliates of the Company for the building and associated land located in Waukesha, Wisconsin, the Company's office and manufacturing facility. The leaseback transaction has been accounted for as an operating lease. A gain of \$576,379 was realized on the transaction. The gain has been deferred and will be amortized to income in proportion to rental payments over the term of the lease. In each of 2013, 2012 and 2011 gains of \$11,302 were recognized.

The Company has leased the facility back from the buyer under a triple net lease which currently expires on December 31, 2015. The lease required monthly payments of \$12,500 for 2013. The required monthly payment increases annually by approximately 4% starting in 2012 however the increase is subject to waiver by the landlord. The increase was waived for 2013. The Company is responsible for its share of operating costs as defined in the agreement.

As of December 31, 2013 and 2012, net deferred gain totaling \$22,604 and \$33,906, respectively, relating to the sale leaseback transaction is included in the accompanying financial statements.

Future minimum lease payments at December 31, 2013 for the Waukesha facility are as follows:

Year	Rental Payments
2014	\$ 162,000
2015	168,000
Total minimum lease payments	\$ 330,000

As a result of the renegotiation of the lease for the Waukesha, Wisconsin facility, a rent credit of \$178,650 was accrued and will be amortized over the term of the lease. The deferred rent credit totaled \$65,963 and \$98,945 as of December 31, 2013 and 2012, respectively. In 2013 and 2012 amortization of the deferred rent credit was \$32,980 in both years, which is included as part of general and administrative expenses on the statements of operations.

Total rent expense for 2013, 2012, and 2011 was \$117,018, \$117,018, and \$111,018, respectively.

7. ACCRUED EXPENSES

Accrued expenses consist of the following at December 31:

	2013	2012
Accrued wages and benefits	\$ 101,218	\$ 123,435
Directors fees	18,000	18,000
Other accrued professional fees	7,400	6,028
Product compliance testing	29,600	40,000
Product warranty reserve	15,000	15,000
State and local sales tax accrual	5,230	5,274
Other accrued expenses	43,230	47,655
Total accrued expenses	\$ 219,678	\$ 255,392

8. INCOME TAXES

Income tax expense consists of the following:

	2013	2012	2011
Current:			
Federal	\$ -	\$ -	\$ -
State	-	-	-
Total current	-	-	-
Deferred	149,000	26,000	34,000
Benefit of net operating losses	45,000	66,000	14,000
Change in valuation reserve	(194,000)	(92,000)	(48,000)
Income tax expense (benefit)	\$ -	\$ -	\$ -

Differences between the income tax expense reported and the amount of income tax expense that would result from applying the federal statutory rate to the Company's pretax income is due primarily to the benefit of net operating losses, and reductions in the deferred income tax valuation allowance.

At December 31, 2013, the Company had federal net operating loss carryforwards of approximately \$5,200,000 and research and development credits totaling \$66,000 which are subject to federal regulations and limitations and expire at various times through 2025. The carryforwards and credits, which expire in various years, are available to offset future federal taxable income and income taxes. The valuation reserve of \$2,233,000 and \$2,427,000 at December 31, 2013 and 2012, respectively, was provided because of uncertainty as to whether the net deferred tax asset would be realized, based on the Company's financial results. If the Company is profitable in future years, the valuation reserve will be reduced and used to offset income tax expense.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax liabilities and assets as of December 31 are as follows:

	2013	2012
Deferred tax assets:		
Excess of book over tax depreciation	\$ 19,000	\$ 20,000
Net operating loss carryforwards	2,062,000	2,258,000
Inventories	36,000	37,000
Allowance for doubtful accounts	7,000	7,000
Tax credits	83,000	66,000
Accrued charges and other	18,000	26,000
Deferred gain	8,000	13,000
Total deferred tax assets	2,233,000	2,427,000
Net deferred tax asset before valuation reserve	2,233,000	2,427,000
Valuation reserve	(2,233,000)	(2,427,000)
Net deferred tax asset	\$ -	\$ -

The Company has no income tax returns currently under examination by taxing authorities. The Company is not subject to federal and Wisconsin state examinations for years before tax years 2009 and 2008, respectively.

9. REVOLVING CREDIT FACILITY & UNPAID RENT - RELATED PARTY

On December 23, 2002, the Company signed a revolving credit facility renewal with esitec, LLC, an affiliate. The term of the revolving credit facility ended December 31, 2003, at which time it renewed automatically in consecutive one-year increments, provided that either party may terminate the revolving credit facility upon 45 days written notice. Under the revolving credit facility, the Company can borrow up to a maximum of \$200,000. Interest is payable monthly at a rate of up to prime plus two percentage points as quoted in the Wall Street Journal (effective rate of 4.5% as of December 31, 2013), and any outstanding balances of principal and interest are due at the end of the term. The revolving credit facility is secured by trade accounts receivable. As of December 31, 2013 the Company had borrowings of \$0 and as of December 31, 2012 of \$115,000 under the revolving credit facility. Interest paid for borrowings on the revolving credit facility was \$25,884, \$29,808, and \$30,050 for the years ending December 31, 2013, 2012, and 2011, respectively.

As of December 31, 2013 and 2012, unpaid rent due to esitec, LLC totaled \$537,937 and \$534,307, respectively.

10. PROFIT SHARING PLAN

The Company has a profit sharing plan pursuant to Section 401(k) of the Internal Revenue Code (the "Code") whereby participants may contribute a percentage of compensation, but not in excess of the maximum allowed under the Code. Substantially all employees are eligible to participate. The plan provides for, and the Company expenses, Company matching contributions and additional discretionary contributions determined by the Board of Directors which, in the aggregate, amounted to \$51,600 in 2013. There were no Company matching or additional discretionary contributions paid in 2012 and 2011.

11. STOCK OPTION PLAN

The Company has a 1999 Nonqualified Stock Option Plan whereby 175,000 shares of Class A common stock are authorized for granting of options to key employees of the Company as determined by the Compensation and Stock Option Committee of the Board of Directors. Options granted may be vested at the discretion of the Compensation and Stock Option Committee and expire ten years from date of grant. The exercise price is the average of the highest and lowest transaction prices of the stock on the date of grant. Options are cancelled upon termination of employment and that stock becomes available for future option grants. As of December 31, 2009, the 1999 Nonqualified Stock Option Plan expired with respect to granting of future options, and, accordingly, there are no shares eligible for future grants. Options outstanding under the 1999 Plan will remain in effect until they have been exercised or have expired or terminated.

All non-expired options were vested as of December 31, 2005.

Transactions with respect to the Company's stock option plans were as follows:

	2011		2012		2013	
	Option Shares	Weighted Average Exercise Price	Option Shares	Weighted Average Exercise Price	Option Shares	Weighted Average Exercise Price
Outstanding at beginning of year	47,900	\$0.29	39,000	\$0.28	14,000	\$0.40
Granted	-	-	-	-	-	-
Exercised	-	-	-	-	-	-
Forfeited	(8,900)	0.30	(25,000)	0.22	-	-
Outstanding at end of year	39,000	0.28	14,000	0.40	14,000	0.40
Exercisable at end of year	39,000	0.28	14,000	0.40	14,000	0.40
Weighted average fair value of Options granted during the year		-		-		-

Exercise prices for options outstanding as of December 31, 2013 was \$0.40. Additional information related to these options segregated by exercise price range is as follows:

Options outstanding	14,000
Weighted average exercise price of options outstanding	\$0.40
Weighted average remaining contractual life of options outstanding	0.35 years
Options exercisable	14,000
Weighted average exercise price of options exercisable	\$0.40

12. CAPITAL STOCK

The Company has two classes of common stock and has also authorized 5,000,000 shares of preferred stock.

In the event of liquidation, holders of Class A common stock are entitled to receive, after distribution of amounts due to holders of preferred stock, \$3 per share (subject to adjustments for stock splits, stock dividends or similar events involving Class A common stock) before any distribution to holders of Class B common stock. After the payment of \$3 per share to Class A common stockholders, the Class B common stockholders are entitled to receive \$3 per share. Thereafter, the Class A and Class B common shareholders share equally in any further distributions.

The Company's Board of Directors has the authority and responsibility to determine the rate of dividend, liquidation value, and other preferences of the preferred stock upon issuance. No shares of preferred stock have been issued to date.

13. DIVIDENDS

The holders of Class A common stock, which is non-voting, are entitled to receive a non-cumulative annual cash dividend of \$0.08 per share before any dividends may be paid to the holders of Class B common stock. Thereafter, any additional dividend in a fiscal year must be paid on the two classes of common stock on an equal basis. If the preferential dividend is omitted for three consecutive years, the Class A common stock is entitled to vote in the following year.

No dividends were declared or paid in 2013, 2012, and 2011. Because no dividends were paid for three years, as of January 1, 2014, holders of Class A common stock are entitled to vote at the Company's 2014 Annual Meeting on an equal basis with holders of its Class B common stock.

14. EARNINGS PER SHARE

Earnings (loss) are allocated equally per share to weighted average Class A shares, as adjusted for the dilutive effect of stock options using the treasury stock method, and weighted average Class B shares outstanding during the year. Earnings (loss) per Class A and Class B common share were computed, as shown in the table below, by adding dividends paid per Class A and Class B common share (distributed earnings) to undistributed earnings. The following table sets forth the computation of basic and diluted earnings per share:

	2013	2012	2011
Numerator for basic and diluted earnings per share:			
Net earnings	\$ 147,511	\$ 189,201	\$ 90,002
Denominator for basic and diluted earnings per share:			
Weighted average shares:			
Class A common	2,009,149	2,009,149	2,009,149
Class B common	499,998	499,998	499,998
Total	2,509,147	2,509,147	2,509,147

Calculation of basic and diluted earnings per share:

Class A common:			
Basic and diluted earnings per share	\$ 0.06	\$ 0.08	\$ 0.04
Class B common:			
Basic and diluted earnings per share	\$ 0.06	\$ 0.08	\$ 0.04

Options to purchase shares of Class A common stock under the Company's Nonqualified Stock Option Plan were outstanding. However, these shares were not included in the computation of diluted earnings per share because the options' exercise price was greater than the average market price of the common shares. The number of shares excluded from the computation was 14,000 for 2013, 14,000 for 2012, and 39,000 for 2011. See Note 11 for additional information regarding stock options.

15. ENTERPRISE INFORMATION

The Company operates as one reportable segment.

Geographic Information

Geographic information related to the Company's revenues and long-lived assets are as follows:

	Revenues (a)		
	Years Ended December 31,		
	2013	2012	2011
United States	\$ 1,581,288	\$ 1,915,898	\$ 1,609,413
Other countries	133,854	79,045	47,994
Total	\$ 1,715,142	\$ 1,994,943	\$ 1,657,407

(a) Revenues are attributed to countries based on the location of customers.

Major Customers

	2013 Sales	Accounts Receivable as of 12/31/13	2012 Sales	Accounts Receivable as of 12/31/12	2011 Sales	Accounts Receivable as of 12/31/11
Customer A	10%	*	11%	9%	19%	41%
Customer B	*	*	*	*	*	18%
Customer C	*	*	*	*	*	15%
Customer D	25%	39%	30%	*	*	*
Customer E	*	*	*	16%	*	*
Customer F	5%	38%	*	*	*	*

* Not a major customer at December 31

16. COMPANY OPERATIONS

The Company has sustained operating losses in prior years requiring the Company to use substantial amounts of working capital to fund its operations. The losses and use of working capital were a result of the significant decrease in sales caused by lower customer demand for the Company's products. The Company's customers have been severely impacted by slowing economic conditions, especially in the domestic telecommunications industry, which adversely impacted customers' buying decisions. These factors raise substantial doubt about the Company's ability to continue as a going concern.

To address the resultant cash flow requirements caused by the decrease in sales in previous years, the Company reduced its workforce through a combination of terminations and lay-offs. To supplement cash flow in the short-term, the Company maintains an agreement with an entity controlled by affiliates of the Company for up to \$200,000 of borrowing availability. As of December 31, 2013, the Company had borrowings on this revolving credit facility of \$0. With the workforce reductions and strict control of all costs, the Company has significantly reduced the sales levels necessary to turn its operations profitable. The Company will continue to monitor its operations to determine if additional cost savings measures need to be implemented to improve cash flow.

Management is cautiously optimistic that market conditions and demand for the Company's products will improve and that the Company's revised operating structure will once again consistently be profitable and generate sufficient internal cash flow to support its operations at some point in the future. If the Company is able to increase its sales volume, additional financing in the form of internally generated cash flow and/or third-party financing may be required to finance increases in inventory and accounts receivables. Management believes the Company's operating structure should enable the Company to continue operations for the near term. However, there can be no assurances that any or all of these items will be accomplished.

The accompanying financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

17. RELATED PARTY TRANSACTIONS

The Company leases its Waukesha facility from an entity controlled by affiliates of the Company. See Note 6 for additional information on this lease. In addition, the Company has a revolving credit facility from the same entity controlled by affiliates of the Company. See Note 9 for additional information on this revolving credit facility and lease payments payable.

FIVE YEAR REVIEW OF SELECTED FINANCIAL DATA - UNAUDITED

For the Years Ended December 31,	2013	2012	2011	2010	2009
SUMMARY OF OPERATIONS:					
Net sales	\$ 1,715,142	\$ 1,994,943	\$ 1,657,407	\$ 1,658,605	\$ 1,560,723
Cost of products sold	864,910	960,867	840,789	904,697	962,970
Gross profit	850,232	1,034,076	816,618	753,908	597,753
General and administrative	293,562	321,182	267,703	283,997	292,172
Marketing and selling	220,482	235,808	210,111	217,019	349,678
Research and development	253,864	260,567	220,330	224,442	279,635
Restructuring charge	-	-	-	(35,151)	-
Other income (expense)	65,187	(28,218)	(28,472)	(30,240)	(23,509)
Earnings (loss) before income taxes	147,511	188,301	90,002	(36,941)	(347,241)
Income taxes (benefit)	-	-	-	-	-
Net earnings (loss)	\$ 147,511	\$ 188,301	\$ 90,002	\$ (36,941)	\$ (347,241)
PER SHARE DATA:					
Weighted average shares outstanding	2,509,147	2,509,147	2,509,147	2,509,147	2,509,147
Basic and diluted earnings (loss) per share:					
Class A common	\$ 0.06	\$ 0.08	\$ 0.04	\$ (0.01)	\$ (0.14)
Class B common	\$ 0.06	\$ 0.08	\$ 0.04	\$ (0.01)	\$ (0.14)
Shares outstanding at year end	2,509,147	2,509,147	2,509,147	2,509,147	2,509,147
Book value per share	\$ (0.15)	\$ (0.18)	\$ (0.25)	\$ (0.28)	\$ (0.25)
Cash dividends paid per Class A share (Note 13)	\$ -	\$ -	\$ -	\$ -	\$ -
OTHER DATA:					
Working capital	\$ (364,347)	\$ (365,359)	\$ (510,331)	\$ (530,000)	\$ (599,639)
Current ratio	\$ 0.6	0.7	0.5	0.5	0.5
Total assets	\$ 551,948	\$ 704,447	\$ 534,751	\$ 487,542	\$ 533,655
Total long-term obligations	\$ -	\$ -	\$ -	\$ -	\$ -
Stockholders' equity	\$ (365,338)	\$ (445,355)	\$ (638,162)	\$ (700,380)	\$ (629,318)
After tax return on sales	8.6%	9.4%	5.4%	(2.2%)	(22.2%)
Return on equity	(40.4%)	(42.3%)	(14.1%)	(5.3%)	(55.2%)

This data should be considered in conjunction with the accompanying financial statements.

QUARTERLY FINANCIAL DATA - UNAUDITED

	2013 Quarters					Total
	First	Second	Third	Fourth		
Net sales	\$ 435,864	\$ 489,259	\$ 358,173	\$ 431,846	\$ 1,715,142	
Gross profit	208,983	242,815	175,977	222,457	850,232	
Net earnings	133	108,054	3,628	35,696	147,511	
Basic and diluted earnings per share:						
Class A common	0.00	0.04	0.00	0.01	0.06	
Class B common	0.00	0.04	0.00	0.01	0.06	
Dividends per Class A common share (Note 13)	0.00	0.00	0.00	0.00	0.00	
Stock price for Class A common: *						
High	0.210	0.183	0.130	0.116		
Low	0.100	0.120	0.102	0.095		

	2012 Quarters					Total
	First	Second	Third	Fourth		
Net sales	\$ 481,049	\$ 322,928	\$ 575,299	\$ 615,667	\$ 1,994,943	
Gross profit	241,595	156,681	297,441	338,359	1,034,076	
Net earnings (loss)	46,645	(27,822)	81,783	87,695	189,201	
Basic and diluted earnings (loss) per share:						
Class A common	0.02	(0.01)	0.03	0.03	0.08	
Class B common	0.02	(0.01)	0.03	0.03	0.08	
Dividends per Class A common share (Note 13)	0.00	0.00	0.00	0.00	0.00	
Stock price for Class A common: *						
High	0.200	0.280	0.100	0.180		
Low	0.085	0.180	0.100	0.125		

This data should be considered in conjunction with the accompanying financial statements.

* The stock prices represent the price on the OTC Pink Sheets. The stock prices reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not represent actual transactions.

Annual Meeting of Shareholders

2:00 PM, Friday, May 2, 2014

Electronic Tele-Communications, Inc.

1915 MacArthur Road, Waukesha, WI 53188

Investor Relations

Investor relations inquiries may be made in writing to Investor Relations Department, Electronic Tele-Communications, Inc., 1915 MacArthur Road, Waukesha, WI 53188; by telephone at (262) 542-5600; or via email at investor_relations@etcia.com.

Stock Held in "Street Name"

Electronic Tele-Communications, Inc. maintains a direct mailing list to ensure that shareholders whose stock is held in broker accounts receive shareholder information on a timely basis. Shareholders may add their name to this list by writing or calling our Investor Relations Department.

Stock Listing

Electronic Tele-Communications, Inc. Class A common stock is quoted on the OTC Pink Sheets under the symbol ETCIA.

Shareholders of Record

As of March 4, 2014 there were approximately 450 shareholders of record and beneficial shareholders owning Class A common stock.

Termination of Regulation

In September 2004 the Company voluntarily terminated its registration of its Class A common stock under Section 12 of the Securities Exchange Act of 1934. This deregistration terminated the Company's obligation to file public reports with the SEC on Forms 10-KSB, 10-QSB, and 8-K.

Transfer Agent and Register

For address changes or questions regarding your shares, please contact:

American Stock Transfer and Trust Company, 59 Maiden Lane, New York, NY 10038-4502; telephone (800) 937-5449; website <http://www.amstock.com>; email info@amstock.com

Independent Accountants

Wipfli, LLP, 10000 Innovation Drive, Suite 250, Milwaukee, WI 53226

Legal Counsel

Quarles & Brady LLP, 411 East Wisconsin Avenue, Milwaukee, WI 53202

Corporate Officers

Dean W. Danner, P.E. , President and Chief Executive Officer

Joseph A. Voight, Jr., Vice President Sales and Marketing

Bonita M. Danner, P.E., Treasurer and Vice President Engineering

Elizabeth Danner, Vice President Administration and Corporate Secretary

Directors

Dean W. Danner, P.E., 2, 3, 4

Bonita M. Danner, P. E., 1, 3, 4

Joseph A. Voight, Jr., 1, 2

Elizabeth Danner, 3, 4

Jonathan Danner, 1, 2

Hazel Danner, Board Member Emeritus

Committee Assignments

1-- Audit Committee

2 -- Compensation and Stock Option Committee

3 -- Executive Committee

4 -- Facilities Committee



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